



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN CONNECTICUT



**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**

**\$1.34** BILLION

Number of Recreational Boats*	<b>108,263</b>
Recreational Boating Industry Businesses	<b>537</b>
Total Jobs	<b>10,830</b>
Annual Recreational Boating-Related Spending	<b>\$561.0</b> MILLION

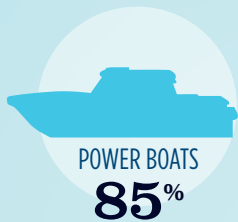
## RECREATIONAL BOATS IN CONNECTICUT

**TOTAL BOATS\*** ▶ **108,263**

**REGISTERED BOATS** 108,263

Power boats	91,497
PWCs	10,276
Sailboats	6,431
Other Boats	59

**HOUSEHOLDS PER BOAT** 12.7

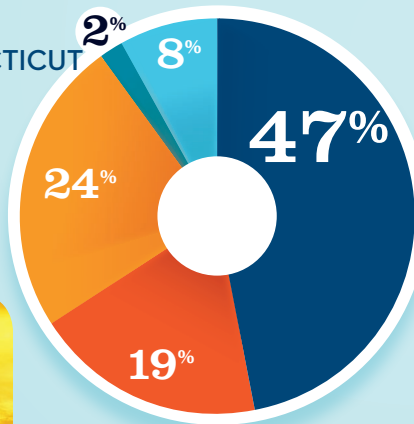


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN CONNECTICUT

**TOTAL BOATING JOBS** ▶ **4,327**

Boat Building	358
Motor / Engine Mfg.	61
Accessory / Supplies Mfg.	1,047
Dealers / Wholesalers	819
Boat Services	2,042



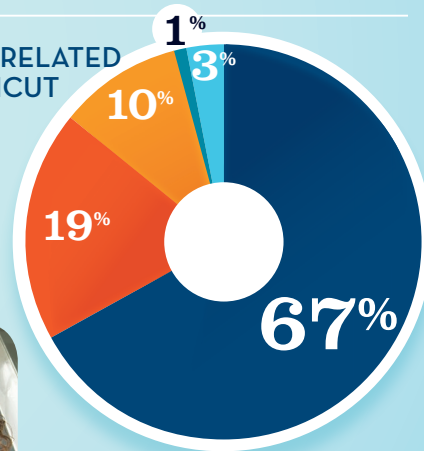
● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
● DLRS/WHOLESALEERS  
● BOAT SERVICES



## RECREATIONAL BOATING-RELATED BUSINESSES IN CONNECTICUT

**TOTAL BUSINESSES** ▶ **537**

Boat Building	18
Motor / Engine Mfg.	3
Accessory / Supplies Mfg.	56
Dealers / Wholesalers	100
Boat Services	360



● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
● DLRS/WHOLESALEERS  
● BOAT SERVICES

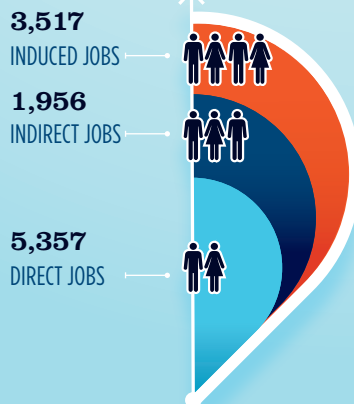


## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN CONNECTICUT

**EST. TOTAL JOBS** ▶ **10,830**

**EST. TOTAL LABOR INCOME** MILLIONS **\$447.1**

Est. Direct Income	\$184.9
Est. Indirect Income	\$108.2
Est. Induced Income	\$154.0



## RECREATIONAL BOATING INDUSTRY SALES IN CONNECTICUT

Boat Building	\$92.4	<b>\$92.4</b> MILLION
Motor / Engine Mfg.	\$35.9	<b>\$35.9</b> MILLION
Accessory / Supplies Mfg.	\$606.1	<b>\$606.1</b> MILLION
<b>TOTAL MFG. SALES</b>	<b>\$734.4</b>	
Dealers / Wholesalers	\$315.1	<b>\$315.1</b> MILLION
Boat Services	\$533.0	<b>\$533.0</b> MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$848.1</b>	

● BOAT BUILDING  
● MOTOR/ENG. MFG.  
● ACC./SUPPLIES MFG.  
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● BOAT SERVICES